

International Faculty

Prof. Amanda Adler (Oxford & London, UK)
Dr. Richard Baird (Cambridge, UK)
Dr. Meindert Boysen (London, UK)
Dr. Cinzia Brunelli (Milan, I²)
Christoph Glaetzer (New Brunswick, NJ)
Dr. Kevin Haninger (Washington, DC)
Dr. Ansgar Hebborn (Basel, CH)
Niklas Hedberg (Stockholm, SVE²)
Prof. Sören Holm (Manchester, UK & Oslo, NOR)
Dr. Mohit Jain (San Rafael, CA)
Dr. Gergö Merész (Budapest, HU)
Prof. Daniel Ollendorf (Boston, MA)
Dr. Wija Oortwijn (Nijmegen, NL²)
Dr. Oriol Sola-Morales (Barcelona, ES)
Prof. Maarten Postma (Groningen, NL)
Prof. Gérard de Pouvourville (Paris, FRA)
Prof. Jeffrey Richardson (Melbourne, Vic)
Prof. Michael Schlander (Heidelberg & Wiesbaden, D¹)
Prof. Wendelin Schramm (Heilbronn, D)
Dr. Cees Smit (Amsterdam, NL)
Prof. Richard Sullivan (London, UK)

¹Scientific Program Chair; ²invited

Subject to change & revision
Status as at February 28, 2024

For registration and fees,
see www.innoval-hc.com

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Scientific Program Outline



Health Care Financing

The Economics of Health and Health Care
Access to Innovation and Industrial Economics

Health Technology Assessments & Cost / Value Evaluation

The Societal Perspective
The Perspective of Payers
The Perspective of Citizens
The Perspective of Patients

Challenges & Special Issues

Rare Disorders / Orphan Medicinal Products / ATMPs
Medical Device Regulation / Diagnostics / Implications

Introductory Module	Core Module				
Friday/Saturday Sept. 20/21, 2024	Monday Sept. 23, 2024	Tuesday Sept. 24, 2024	Wednesday Sept. 25, 2024	Thursday Sept. 26, 2024	Friday Sept. 27, 2024
	The Perspective of Society	The Perspective of Payers	The Perspective of Citizens	The Perspective of Patients	A Due Process Perspective
City of Bruneck / Brunico: Nobis Conference Center	City of Bruneck / Brunico: Nobis Conference Center	City of Bruneck / Brunico: Nobis Conference Center	City of Bruneck / Brunico: Nobis Conference Center	Kronplatz Mountain Peak: A Day on the Summit	City of Bruneck / Brunico: Nobis Conference Center
Fri 2pm – 7pm / Sat 9am – 2pm	9am – 1pm / 2pm – 6pm	9am – 1pm / 2pm – 5:30pm	9am – 1pm / 2pm – 6pm	9am – 1pm / 4pm – 7pm	9am – 1pm / 2pm – 3pm
The Economic Analysis of Health and Health Care A Typology of Evaluations Valuing Benefits; Costing in Theory & Practice	Health Care Financing Access to Innovation The International Debate Controversial Issues, HTA & Health Economic Perspectives	HTA, Clinical Effectiveness & Cost Effectiveness International Approaches (England, France, Germany, Hungary, EU, United States)	Institutional Context, Norms & Preferences Allocative Efficiency Revisited & The Objectives of National Health Schemes	Alternatives to the Conventional Paradigm Generalized Risk-Adjusted Cost Effectiveness Analysis; Social Cost Value Analysis	HTA as Multi-Criteria Decision-Making “Accountability for Reasonableness” / Evidence-Informed Deliberation & Fair Processes
	Lunch at Conference Center	Lunch at Conference Center	Lunch at Conference Center	Lunch at AlpiNN Restaurant ¹	Lunch at Conference Center
Cost Effectiveness Models in Theory & Practice Incremental Cost Effectiveness Ratios (ICERs); Uncertainty, Sensitivity Analyses & Cost Effectiveness Acceptability Curves (CEACs); Modeling Exercises	Economic Welfare Theory Cost Benefit Analysis The International Debate Taking a Closer Look at the Dominant Positions among Health Economists & their Implications	International Experience & Current Controversies HTA & CEA in Practice Orphan Disorders, ATMPs, Medical Devices, Cancer Tx; Health-Related Quality of Life & Utilities / Measurement	Industrial Economics & its relevance Setting Limits / European Fair Pricing Network The Social Dimension & Cost Value Analysis The Citizens’ Perspective Promise, Potential, Problems; Alternatives	<i>Visit to Messner Mountain Museum and Lumen Museum of Mountain Photography²</i> Integrating the Patients’ Perspective & Socioeconomic Impact Analysis Roundtable: How Viable Are the Alternatives? <i>Key Challenges on the Way Forward</i>	Summing Up; Future Perspectives
		Bruneck Castle (Guided Tour ²)		<i>optional: Summer School Networking Dinner</i>	

¹Norbert Niederkofler and Paolo Ferretti – protagonists of the Michelin-awarded ‘Cook the Mountain’ project; ²our guide will be Christian Tschurtschenthaler, Mayor of the City of Bruneck, 2000-2013.