

**BEYOND THE USUAL**

**INNOVAL**<sup>HC</sup>

Institute for Innovation & Valuation  
in Health Care

**HEIDELBERG HEALTH ECONOMICS SUMMER SCHOOL  
2024**

NOBIS Bruneck, South Tyrol / Italy  
September 23-27, 2024

**NEW PERSPECTIVES FOR HTA & ECONOMIC EVALUATION:  
HIGHLIGHTS OF A UNIQUE PROGRAM**

**Faculty**

Prof. Amanda Adler (Oxford & London); Dr. Richard Baird (Cambridge, UK); Dr. Meindert Boysen (London, UK); Dr. Cinzia Brunelli (Milan<sup>2</sup>); Prof. Sören Holm (Manchester & Oslo); Dr. Mohit Jain (San Rafael, CA); Christoph Glaetzer (New Brunswick, NJ); Dr. Kevin Haninger (Washington, DC), Dr. Ansgar Hebborn (Basel); Niklas Hedberg (Stockholm<sup>2</sup>); Dr. Gergö Merész (Budapest); Prof. Daniel Ollendorf (Boston, MA); Dr. Wija Oortwijn (Nijmegen<sup>2</sup>); Prof. Maarten Postma (Groningen); Prof. Gérard de Pouvourville (Paris); Prof. Jeffrey Richardson (Melbourne, Vic); Prof. Michael Schlander (Heidelberg & Wiesbaden<sup>1</sup>); Prof. Wendelin Schramm (Heilbronn<sup>2</sup>); Dr. Cees Smit (Amsterdam), Dr. Oriol Solá-Morales (Barcelona), Prof. Richard Sullivan (London)

<sup>1</sup>Scientific Program Chair: *2invited*

as at March 20, 2024 – *may be subject to change & revision without notice*



**University of Heidelberg**

## THE HEIDELBERG HEALTH ECONOMICS SUMMER SCHOOL 2024

**Interactive.** Unique ratio of 2:1 between registered participants and faculty, allowing for interaction facilitated by workshop sessions, exercises, case studies, and roundtable debates

**International.** Health care policy makers around the world share many fundamental challenges with regard to financing, reimbursement, pricing and access issues, and the appropriate role of Health Technology Assessments (HTAs) including economic evaluation; accordingly, faculty and participants will be from the Americas, Australia, and Europe

**Intense.** Make no mistake w.r.t. the unparalleled intensity of the scientific program because of the scenic mountain environment and one day on top of the Kronplatz summit; however, we know that some faculty members and some participants plan to have their spouses accompanying them or to add a few days of private vacation once in South Tyrol

**In-depth.** Key topics (such as handling of OMPs, ATMPs, cancer combination treatments, medical devices, diagnostics and “precision medicine”) will be addressed from more than one perspective, bringing together experts from a variety of relevant backgrounds (including medical ethics, economics, clinical medicine, academia, HTA, and policy makers)

**Impartial.** The program will be strictly evidence-based and informed by the latest progress in health economics; a clear line will be drawn between facts and opinions, and there will be room for debate and critical review of popular arguments frequently brought forward in debates

**Information.** The Heidelberg Health Economics Summer Schools were inaugurated by our Institute in 2006; for a review and evaluation of the highly acclaimed programs, see => [here](#). For further information, please feel free to contact us by => [email](#).

**Interested?** The program will be most suitable for executives in senior commercial functions (CEOs and Business Unit Directors), market access, and health policy-makers concerned with HTAs and economic evaluation; it may also be of interest to advanced scholars in the field who wish to actively participate in shaping the future development of the regulatory environment w.r.t. patient access, financing, pricing, and reimbursement policies in the health care sector

**To apply** for registration, please follow this => [link](#). An Early Bird discount will be available until April 30, 2024, which will be equivalent to a waiver for the conference package