

ANNOUNCEMENT & INVITATION

**«HEIDELBERG HEALTH ECONOMICS SUMMER SCHOOL»
2025**

Bruneck, South Tyrol / Alto Adige, Italy
Core Program, September 15-19, 2025

[& Introductory Module, September 11-13, 2025]

**EU Joint Clinical Assessments (JCAs)
& National Health Economic Evaluations**

Improving Patient Access to Effective Treatment



**The Heidelberg
Health Economics Summer School 2025**
is much more than an educational event.
Participants will have unique opportunities
to interact, debate, and network with a group
of preeminent thought leaders in the fields
of Health Technology Assessment (HTA)
and applied health economic evaluation,
at the interface between theory and practice.
For its **Unique Features**, see back cover (p. 4).



University of Heidelberg

Faculty

Prof. **Amanda Adler** (Oxford & London, UK), Dr. **Richard Baird** (Cambridge, UK), Dr. **Meindert Boysen** (London, UK, & Arnhem, The Netherlands), Dr. **Cinzia Brunelli** (Milan, Italy)¹, **Bill Burns** (Basel, Switzerland), **Thomas B. Cueni** (Basel, Switzerland), Dr. **Mohit Jain** (London, UK), **Christoph Glaetzer** (New Brunswick, NJ, USA), Prof. **Wim Goettsch** (Utrecht, The Netherlands), Dr. **Kevin Haninger** (Washington, DC, USA), Dr. **Ansgar Hebborn** (Basel, Switzerland), Prof. **Søren Holm** (Manchester, UK, & Oslo, Norway), Dr. **Gergő Merész** (Budapest, Hungary), **Anett Molnar** (Heidelberg, Germany), Prof. **Maarten Postma** (Groningen, The Netherlands), Prof. **Gérard de Pouvourville** (Paris, France), Prof. **Jeffrey Richardson** (Melbourne, Vic, Australia), Dr. **Alric Ruether** (Cologne, Germany), Dr. **Ramon Schaefer** (Heidelberg & Wiesbaden, Germany), Prof. **Michael Schlander** (Heidelberg & Wiesbaden, Germany)*, Prof. **Wendelin Schramm** (Heilbronn, Germany)¹, Dr. **Cees Smit** (Amsterdam, The Netherlands)¹, Dr. **Tim Steimle** (Hamburg, Germany); Prof. **Richard Sullivan** (London, UK)¹, Dr. **Sean Tunis** (Baltimore, MD, USA)

*Scientific Program Chair; ¹invited

Objectives

The «**Heidelberg Health Economics Summer School**» was inaugurated by the not-for-profit *Institute for Innovation & Valuation in Health Care* (InnoVal^{HC}) in 2006 to contribute to closing the gaps between the theory and the practice of HTAs, with or without formal economic evaluation.

A traditional focus has been the systematic appraisal of the appropriate use and impact of economic evaluation methods in the context of HTAs. Country-specific HTA case studies are used to discuss the policy relevance of these concepts, addressing examples such as the case of orphan medicinal products (OMPs), advanced therapy medicinal products (ATMPs), the evaluation of medical devices and diagnostics, and personalized medicine.

The «**Heidelberg Health Economics Summer School 2025**» will offer a high-level forum for policy makers, health economists, clinician scientists, and advanced PhD students to explore the role, current use, and limitations of health economic evaluations to inform HTAs.

The Summer School will be of particular interest and relevance for specialists in the fields of market access, pricing, reimbursement, clinical research and development, and early value assessment. A key goal is to enable Summer School participants to become well-informed key contributors to the future shaping of the policy environment regulating future patient access to medical innovation.

Program Characteristics

- Optional **Refresher Module** Program including modeling exercises (three days)
- Scientific **Core Program** (five days)
- **Roundtable Discussions** with Faculty
- A **Fireside Chat** with Bill Burns, hosted by Thomas Cueni
- A Day on the Summit - discussing perspectives on the top of the Kronplatz mountain
- Extracurricular program highlights include visits to **Bruneck Castle** and a guided tour to the **LUMEN Museum of Mountain Photography**



The LUMEN Museum of Mountain Photography on top of the Kronplatz (Plan de Corones)

Questions Addressed

- How much health care can we afford in turbulent times?
- How much health care should be financed collectively?
- (How) Do Health Technology Assessments (HTAs) including economic evaluation support decisions on patient access and reimbursement?
- Are European Joint Clinical Assessments and national HTA agencies up to their tasks?
- What is the economic value of life and limb?
- How should we balance our concerns for equity with efficiency and access to innovation?
- (How) Can we do better integrating the perspectives of stakeholders (patients, citizens, providers, payers, ...)?

Further Information

Please see www.innoval-hc.com or contact directly Prof. Michael Schlander at the **Institute for Innovation & Valuation in Health Care**, michael.schlander@innoval-hc.com, or Dr. Ramon Schaefer, ramon.schaefer@innoval-hc.com.

Unique Summer School Features

Interactive. Unique ratio of 2:1 between registered participants and faculty, allowing for interaction facilitated by workshops sessions, exercises, case studies, and roundtable debates

International. Health care policy makers around the world share many fundamental challenges with regard to financing, reimbursement, pricing and access issues, and the appropriate role of Health Technology Assessments (HTAs) including economic evaluation; accordingly, faculty and participants will be from the Americas, Australia, and Europe

Intense. Make no mistake w.r.t. the unparalleled intensity of the scientific program because of the scenic mountain environment and one day on top of the Kronplatz summit; however, we know that some faculty members and some participants plan to have their spouses accompanying them or to add a few days of private vacation once in South Tyrol

In-depth. Key topics (such as handling of OMPs, ATMPs, cancer combination treatments, medical devices, diagnostics and “precision medicine”) will be addressed from more than one perspective, bringing together experts from a variety of relevant backgrounds (including medical ethics, economics, clinical medicine, academia, HTA, and policy makers)

Impartial. The program will be strictly evidence-based and informed by the latest progress in health economics; a clear line will be drawn between facts and opinions, and there will be room for debate and critical review of popular arguments frequently brought forward in debates

Information. The Heidelberg Health Economics Summer Schools were inaugurated by our Institute in 2006; for a review and evaluation of the highly acclaimed programs, see => [here](#). For further information, please feel free to contact us by => [e-mail](#)

Interested? The program will be most suitable for executives in senior commercial or scientific functions (CEOs, Business Unit Directors, Medical Directors), functions related to patient access (such as health economics), and health policy-makers concerned with HTAs and economic evaluation; it may also be of interest to advanced scholars in the field who wish to actively participate in shaping the future development of the regulatory environment w.r.t. patient access, financing, pricing, and reimbursement policies in the health care sector

To apply for registration, please follow this => [link](#). Please contact us for special discounted rates, which are available for a limited number of participants from OEI member institutes, DKFZ/NCT, DKTK, the University of Heidelberg, and local not-for-profit organizations and government agencies in Austria and South Tyrol /Alto Adige.