

**HEIDELBERG HEALTH ECONOMICS SUMMER SCHOOL
2025**

Bruneck, South Tyrol / Brunico, Alto Adige (Italy)
Basic Module, September 11-13, 2025

NOBIS Conference Center at NOI Techpark
Europastrasse 9 / Via Europa 9, I-39031 Bruneck/Brunico

**Applied Health Economics
for Health Technology Assessment**

A Systematic Introduction

Substantial upgrade of former «Intro Module»,
now «Basic Module» running for three full days
while maintaining its highly competitive fee structure
(see next page).

Additional option to secure places at next year's program
by way of non-binding reservations, effective immediately.

Unique *extracurricular add-on* opportunity:
A Saturday Night on the Kronplatz Summit



University of Heidelberg

Scientific Program Leads

- Prof. **Maarten Postma** (Groningen, The Netherlands)
- Prof. **Michael Schlander** (Heidelberg & Wiesbaden, Germany)

Schedule

The program will be highly interactive with case studies and exercises throughout.

Thursday, September 11, 2025

09:00am – 05:30pm

International Health Care Systems & Financing; the Ethics of Priority-Setting in Health Care; the Economic Evaluation of Health Care Programs;

as of 07:00pm, Summer School Evening Reception at Bruneck Castle
– including a guided tour at the RIPA Messner Mountain Museum

Friday, September 12, 2025

09:00am – 07:00pm

Cost Effectiveness Analysis (I); Cost Effectiveness Analysis (II); Health-Related Quality of Life (HRQoL) and its Measurement; Costing in Theory and Practice

Saturday, September 13, 2025

09:00am – 05:30pm

Regulatory Use of Health Technology Assessments (HTAs);
European Joint Clinical Assessments (JCAs) and their Interface to National Cost / Value Appraisals;
Experience and Case Studies from England (NICE), France (HAS), Germany (IQWiG/GBA), Italy (AIFA), The Netherlands (ZIN), and USA (ICER);

Setting Limits with Cost Effectiveness Thresholds & the (implied) Value of a Statistical Life Year; Sources of Social Value beyond QALY Gains

optional «A Night on the Summit» (25€, including cable car ride uphill and downhill, free entrance to two museums on the mountain top, guided tour Michael Gaismair exhibition)

Program Fees

Private sector, 2,400€; **public sector**, 1,800€, **students** (and PhD-level scientists from **Heidelberg** University, **Helmholtz** research centers, and **OECI** member organizations), 1,200€

For More Information please refer to www.innoval-hc.com