

Invited Faculty

Prof. **Amanda Adler** (Oxford & London)
Dr. **Richard Baird** (Cambridge)
Dr. **Meindert Boysen** (London)
Dr. **Cinzia Brunelli** (Milan)
Thomas B. Cueni (Basel)
Christoph Glaetzer (New Brunswick, NJ)
Prof. **Wim Goettsch** (Utrecht)
Dr. **Kevin Haninger** (Washington, DC)
Niklas Hedberg (Stockholm)
Prof. **Sören Holm** (Manchester & Oslo)
Dr. **Mohit Jain** (Austin, TX, & Oxford)
Dr. **Gergö Merész** (Budapest)
Prof. **Jorge Mestre-Ferrandiz** (Madrid)
Prof. **Maarten Postma** (Groningen)
Prof. **Gérard de Pourville** (Paris)
Prof. **Jeffrey Richardson** (Melbourne, Vic)
Dr. **Alric Ruether** (Cologne)
Prof. **Wendelin Schramm** (Heilbronn)
Dr. **Cees Smit** (Amsterdam)
Prof. **Richard Sullivan** (London)
Dr. **Sean Tunis** (Baltimore, MD)

Prof. **Michael Schlander** (Heidelberg & Wiesbaden)

Scientific Program Chair

Subject to change & revision
Status as at January 28, 2025

For more information, please
refer to www.innoval-hc.com

**INSTITUTE FOR INNOVATION & VALUATION
IN HEALTH CARE**

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Program Outline 2025

INNOVAL^{HC}
Institute for Innovation & Valuation
in Health Care



Health Care Financing

The Economics of Health and Health Care
Access to Innovation and Industrial Economics

Health Technology Assessments & Cost / Value Evaluation

The Societal Perspective
The Perspective of Payers
The Institutional Perspective
The Perspective of Citizens
The Perspective of Patients

Challenges, Special Issues, & Solutions

Recent Developments (including EU Joint Clinical Assessments); Precision Medicine,
Orphan Medicinal Products (OMPs), ATMPs, Medical Device Regulation / Diagnostics



University of Heidelberg

Introductory Module	Core Module				
Thursday – Saturday Sept. 11-13, 2025	Monday Sept. 15, 2025	Tuesday Sept. 16, 2025	Wednesday Sept. 17, 2025	Thursday Sept. 18, 2025	Friday Sept. 19, 2025
Applied Economic Analysis	The Perspective of Society	The Perspective of Payers	The Institutional Perspective	The Perspective of Citizens	The Perspective of Patients
Thu 9am-6pm; Fri 9am-6pm; Sat 9am-3pm	2pm – 6pm	9am – 1pm / 2pm – 5:30pm	9am – 1pm / 2pm – 5:30pm	9am – 1pm / 4pm – 7pm	9am – 1pm / 2pm – 3pm
<p>Economics as a Way of Thinking</p> <p>Basics of Decision Theory</p> <p>Cost Value Analysis</p> <p>Valuation of Health Benefits</p> <p>Health-Adjusted Life Years</p> <p>Costing in Theory & Practice</p> <p>The Logic of Cost Effectiveness & Cost Effectiveness Analysis</p> <p>Budget Impact Analyses</p> <p>Dealing with Uncertainty & Sensitivity Analyses</p> <p>Lectures, Presentations, Modelling Exercises, Case Studies, & Group Work</p>	<p>Rational Allocation of Scarce Health Care Resource</p> <p>Who Should Decide (& How)?</p> <ul style="list-style-type: none"> * Physicians? * Patients? * Policy-Makers? <p>The Political Debate through the Lens of Health Economics</p> <p>Economic Welfare Theory: «The Only Game in Town»?</p> <p>Cost Benefit Analysis (CBA) and Willingness-to-Pay (WTP)</p>	<p>Health Technology Assessments (HTAs) & The Logic of Cost Effectiveness</p> <p>International Approaches to HTA and Implications for</p> <ul style="list-style-type: none"> * «precision medicine» * OMPs and ATMPs * devices and diagnostics <p>Is HTA Fit for Purpose? International Experience</p> <ul style="list-style-type: none"> * from England (NICE) * from France (HAS) * from Germany (IQWiG) * from Sweden (TLV) * from Hungary, Spain, The Netherlands, and the U.S. <p>EU Joint Clinical Assessments (JCAs) and national regulation</p> <p>Summer School Welcome Reception at Bruneck Castle</p>	<p>Revisiting the Conventional Logic of Cost Effectiveness</p> <p>Which Thresholds for Cost Effectiveness, if any?</p> <ul style="list-style-type: none"> * Use and Abuse of “ICERs” * Institutional Context * Social Norms & Preferences * Meanings of «Efficiency» * Ethical & Legal Context <p>Setting Limits / «Fair Pricing»</p> <p>Understanding Industrial Economics & its relevance for cost vs. value-based pricing</p> <p>(How) Might We Integrate a Citizens’ Perspective in Cost Value Analysis?</p> <p>Fireside Chat with Thomas B. Cueni (& NN)</p>	<p>What Are Viable Alternatives to the Conventional Paradigm?</p> <p>Generalized Risk-Adjusted Cost Effectiveness Analysis</p> <p>Social Cost Value Analysis & The Citizens’ Perspective</p> <p>«Efficiency» vs. «Fairness»? - Revisiting Social Preferences</p> <p>A Day on the Summit (Mount Kronplatz & LUMEN Museum of Mountain Photography)</p> <p>The «Black Box of Process»</p> <ul style="list-style-type: none"> * HTA & Multi-Criteria Decision-Making (MCDM) * Accountability for Reasonableness (A4R) * Evidence-Informed Deliberative Processes 	<p>The Patients’ Perspective & Patient-Reported Outcomes</p> <p>The Patients’ Perspective & A Role for «Socioeconomic Impact Analysis»?</p> <p>(How) Can We Integrate the Different Perspectives in a Coherent Framework?</p> <p>Future Perspectives & Promising Ways Forward</p>

Please note that there will be adjustments to the program. In 2025, attendance will be strictly limited to a maximum of 40 participants, hereby ensuring a unique 2:1 ratio between registered attendants and faculty members. For further information – including an evaluation of our past Summer Schools, please visit our website => www.innovat-hc.com, or contact us at => academy@innovat-hc.com.

We plan guided tours to the **RIPA Messner Mountain Museum** at Bruneck Castle, hosted by **Christian Tschurtschenthaler** (former mayor of Bruneck) and to the **LUMEN Museum of Mountain Photography** at the top of Mount Kronplatz (*Plan de Corones*), hosted by Dr. Richard Piock, its initiator and curator.

Details of the planned interactive «Fireside Chat» with **Thomas B. Cueni** are yet to be determined.