

## Invited Faculty

Prof. **Amanda Adler** (Oxford & London)  
Dr. **Richard Baird** (Cambridge)  
Dr. **Meindert Boysen** (London)  
Dr. **Cinzia Brunelli** (Milan)  
**Thomas B. Cueni** (Basel)  
**Christoph Glaetzer** (New Brunswick, NJ)  
Prof. **Wim Goettsch** (Utrecht)  
Dr. **Kevin Haninger** (Washington, DC)  
Dr. **Ansgar Hebborn** (Basel)  
Prof. **Sören Holm** (Manchester & Oslo)  
Dr. **Mohit Jain** (Austin, TX, & Oxford)  
Dr. **Gergö Merész** (Budapest)  
Prof. **Maarten Postma** (Groningen)  
Prof. **Gérard de Pourville** (Paris)  
Prof. **Jeffrey Richardson** (Melbourne, Vic)  
Dr. **Alric Ruether** (Cologne)  
Prof. **Wendelin Schramm** (Heilbronn)  
Dr. **Cees Smit** (Amsterdam)  
**Tim Steimle** (Hamburg)  
Prof. **Richard Sullivan** (London)  
Dr. **Sean Tunis** (Baltimore, MD)  
  
Prof. **Michael Schlander** (Heidelberg & Wiesbaden)

*Scientific Program Chair*

Subject to change & revision  
Status as at February 12, 2025

For more information, please  
refer to [www.innoval-hc.com](http://www.innoval-hc.com)

**INSTITUTE FOR INNOVATION & VALUATION  
IN HEALTH CARE**

An der Ringkirche 4  
D-65197 Wiesbaden  
Tel: +49 (611) 4080 789 10  
Fax: +49 (611) 4080 789 99  
info@innoval-hc.com  
www.innoval-hc.com

## Program Outline 2025

**INNOVAL**<sup>HC</sup>  
Institute for Innovation & Valuation  
in Health Care



### Health Care Financing

The Economics of Health and Health Care  
Access to Innovation and Industrial Economics

### Health Technology Assessments & Cost / Value Evaluation

The Societal Perspective  
The Perspective of Payers  
The Institutional Perspective  
The Perspective of Citizens  
The Perspective of Patients

### Challenges, Special Issues & Solutions

Recent Developments (including EU Joint Clinical Assessments);  
Precision Medicine, OMPs, ATMPs, Medical Device Regulation / Diagnostics



University of Heidelberg

| Introductory Module   | Core Module   |  |  |  |  |
|---|---|--|--|--|--|
| Thursday – Saturday<br>Sept. 11-13, 2025  | Monday<br>Sept. 15, 2025  | Tuesday<br>Sept. 16, 2025  | Wednesday<br>Sept. 17, 2025  | Thursday<br>Sept. 18, 2025   | Friday<br>Sept. 19, 2025   |
| Applied Economic Analysis   | The Perspective of Society  | The Perspective of Payers  | The Institutional Perspective  | The Perspective of Citizens  | The Perspective of Patients  |
| Thu 9am-6pm; Fri 9am-6pm;<br>Sat 9am-3pm  | 2pm – 6pm   | 9am – 1pm / 2pm – 5:30pm   | 9am – 1pm / 2pm – 5:30pm   | 9am – 1pm / 4pm – 7pm  | 9am – 1pm / 2pm – 3pm  |
| <p><b>Economics as a Way of Thinking</b></p> <p><b>Basics of Decision Theory</b></p> <p>Cost Value Analysis</p> <p>Valuation of Health Benefits</p> <p>Health-Adjusted Life Years</p> <p>Costing in Theory &amp; Practice</p> <p>The Logic of Cost Effectiveness &amp; Cost Effectiveness Analysis</p> <p>Budget Impact Analyses</p> <p>Dealing with Uncertainty &amp; Sensitivity Analyses</p> <p>Lectures, Presentations, Modelling Exercises, Case Studies, &amp; Group Work</p> | <p><b>Rational Allocation of Scarce Health Care Resource</b></p> <p>Who Should Decide (&amp; How)?</p> <ul style="list-style-type: none"> <li>* Physicians?</li> <li>* Patients?</li> <li>* Policy-Makers?</li> </ul> <p>The <b>Political Debate</b> through the Lens of Health Economics</p> <p><b>Economic Welfare Theory: «The Only Game in Town»?</b></p> <p>Cost Benefit Analysis (CBA) and Willingness-to-Pay (WTP)</p> | <p><b>Health Technology Assessments (HTAs) &amp; The Logic of Cost Effectiveness</b></p> <p><b>International Approaches to HTA and Implications for</b></p> <ul style="list-style-type: none"> <li>* «precision medicine»</li> <li>* OMPs and ATMPs</li> <li>* devices and diagnostics</li> </ul> <p><b>Is HTA Fit for Purpose? International Experience</b></p> <ul style="list-style-type: none"> <li>* from England (NICE)</li> <li>* from France (HAS)</li> <li>* from Germany (IQWiG)</li> <li>* from Sweden (TLV)</li> <li>* from Hungary, The Netherlands, and the U.S.</li> </ul> <p><b>EU Joint Clinical Assessments (JCAs) and national regulation</b></p> <p><b>Summer School Welcome Reception at Bruneck Castle</b></p> | <p><b>Revisiting the Conventional Logic of Cost Effectiveness</b></p> <p><b>Which Thresholds for Cost Effectiveness, if any?</b></p> <ul style="list-style-type: none"> <li>* Use and Abuse of “ICERs”</li> <li>* Institutional Context</li> <li>* Social Norms &amp; Preferences</li> <li>* Meanings of «Efficiency»</li> <li>* Ethical &amp; Legal Context</li> </ul> <p><b>Setting Limits / «Fair Pricing»</b></p> <p><b>Understanding Industrial Economics</b> &amp; its relevance for cost vs. value-based pricing</p> <p>(How) Might We Integrate a <b>Citizens’ Perspective</b> in Cost Value Analysis?</p> <p><b>Fireside Chat</b> with Thomas B. Cueni (&amp; NN)</p> | <p><b>What Are Viable Alternatives to the Conventional Paradigm?</b></p> <p><b>Generalized Risk-Adjusted Cost Effectiveness Analysis</b></p> <p><b>Social Cost Value Analysis</b> &amp; The Citizens’ Perspective</p> <p>«Efficiency» vs. «Fairness»? - Revisiting Social Preferences</p> <p><b>A Day on the Summit</b> (Mount Kronplatz &amp; LUMEN Museum of Mountain Photography)</p> <p><b>The «Black Box of Process»</b></p> <ul style="list-style-type: none"> <li>* HTA &amp; Multi-Criteria Decision-Making (MCDM)</li> <li>* Accountability for Reasonableness (A4R)</li> <li>* Evidence-Informed Deliberative Processes</li> </ul> | <p><b>The Patients’ Perspective &amp; Patient-Reported Outcomes</b></p> <p><b>The Patients’ Perspective &amp; A Role for «Socioeconomic Impact Analysis»?</b></p> <p>(How) Can We Integrate the Different Perspectives in a Coherent Framework?</p> <p><b>Future Perspectives &amp; Promising Ways Forward</b></p> |

Please note that there will be adjustments to the program. In 2025, attendance will be strictly limited to a maximum of 40 participants, hereby ensuring a unique 2:1 ratio between registered attendants and faculty members. For further information – including an evaluation of our past Summer Schools, please visit our website => [www.innovat-hc.com](http://www.innovat-hc.com), or contact us at => [academy@innovat-hc.com](mailto:academy@innovat-hc.com).

We plan guided tours to the **RIPA Messner Mountain Museum** at Bruneck Castle, hosted by **Christian Tschurtschenthaler** (former mayor of Bruneck) and to the **LUMEN Museum of Mountain Photography** at the top of Mount Kronplatz (*Plan de Corones*), hosted by Dr. Richard Piock, its initiator and curator.

Details of the planned interactive «Fireside Chat» with **Thomas B. Cueni** are yet to be determined.