

**HEIDELBERG HEALTH ECONOMICS SUMMER SCHOOL
2026**

Basic Program, June 25-27, 2026
Bruneck, South Tyrol / Brunico, Alto Adige (Italy)

NOBIS Conference Center at NOI Techpark
Europastrasse 9–Via Europa 9, 39031 Bruneck–Brunico / Italy

**Applied Health Economics &
Health Technology Assessment**

A Systematic Introduction

Faculty

Prof. Michael Schlander (Heidelberg and Wiesbaden, DE)

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Design

The intense three-day program will be highly interactive with case studies and exercises throughout. It will be most beneficial to practitioners, advanced students, and health care policy makers without formal health economic education, who need to understand the contribution of health economic evaluations to decision-making.

Objectives

The objective is to enable participants

- To understand the complexity of international health systems and how to compare their performance
- To explain the fundamental principles of economic thinking in health care
- To understand the drivers of future health care costs including Baumol's cost disease
- To explain the major tools to assess the effectiveness and efficiency of health care, such as highly specialized medicine and end-of-life care
- To understand the context-dependent usefulness and limitations of applied health economics
- To explain the logic of cost effectiveness
- To critically appraise health economic evaluations
- To learn *more* about health technology assessments (HTAs) in theory & practice

Anticipated Program Fees

Private sector, €2,650; early bird, €2,150

Public sector, €2,050; early bird, €1,650 *[special discount for PhD students, cf. below]*

Special discount – participants from i) public sector in Trentino/Alto Adige & Tyrol, ii) the Helmholtz Association of German Research Centers, €1,450; early bird, €1,150

For More Information

please refer to www.innoval-hc.com