

**HEIDELBERG HEALTH ECONOMICS SUMMER SCHOOL
2026**

Core Program (Module II), Sept. 30 – Oct. 02, 2026
Wiesbaden (Germany)

MAKI Forum, Museum Reinhard Ernst (mre)
Wilhelmstrasse 1, 65185 Wiesbaden / Germany

Challenging Health Economics

«Overcoming the Limitations of the Logic of Cost Effectiveness»

**A Systematic Account of Economic Evaluations
for Health Technology Assessments (HTAs)**

Faculty / Program Leads

Prof. Amanda Adler (Oxford, UK), Dr. Richard Baird (Cambridge, UK), Christoph Glaetzer (New Brunswick, NJ), Prof. Wim Goettsch (Utrecht, NL), Dr. Kevin Haninger (Washington, DC), Prof. Sören Holm (Manchester, UK & Oslo, NO), Dr. Mohit Jain (London, UK), Prof. Ulf Persson (Lund, SWE), Prof. Maarten Postma (Groningen, NL), Prof. Gérard de Pouvourville (Paris, FRA), Prof. Michael Schlander (Heidelberg/Wiesbaden, DE), Dr. Cees Smit (Amsterdam, NL), Dr. Oriol Sola-Morales (Barcelona, ES), Tim Steimle (Hamburg, DE), Dr. Sean Tunis (Baltimore, MD)



University of Heidelberg

Design

The intense three-day program will focus on the current role and critical limitations of the logic of cost effectiveness to inform Health Technology Assessments (HTAs), how to deal with its loopholes, and promising ways how to overcome them.

Topics that will be Debated

Introduction

Cost Effectiveness Analysis (CEA) & the international practice of HTAs
CEA & social norms and preferences; empirical ethics

International Challenges

Cancer treatment (incl. combinations)
Orphan Medicinal Products (OMPs)
Early access vs. uncertainty
Comparative clinical effectiveness
European JCAs / novel study designs / ATMPs

The Changing Geopolitical Environment

Impact on local value assessments and incentives for investment & innovation

Future Perspectives

Integrating the patient perspective; beyond «patient engagement» in HTA
Medical need and severity revisited; socioeconomic impact
Citizens' expectations & preferences
Promising ways forward for HTA incl. economic evaluation

Anticipated Program Fees

Private sector, €3,990; early bird, €3,590

Public sector, €3,290; early bird, €2,990 *[special discount for PhD students, cf. below]*

Special discount – participants from i) public sector in Trentino/Alto Adige & Tyrol,
ii) the Helmholtz Association of German Research Centers, €2,290; early bird, €1,990

For More Information

please refer to www.innoval-hc.com